

4:00 - 4:45 p.m. Alumni Dining Room (main floor)

### **Dress for Success**

*Michelle Parker, BS '93, Financial Advisor, Edward Jones*

Program description:

How to best prepare for a job fair and interview and how to make a professional/good first impression.

Intended for:

Jr - Grad Students

What you will learn:

To be better prepared for an interview and for job search with Edward Jones or any firm.

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4:00 - 4:45 p.m. Executive Suite (lower level)

### **Clicking Your Way Into The Career of YOUR Choice - How Social Networking Media Can Get You There**

*Amy Lambert, Marketing, Heart Technologies, Inc.*

Program description:

This presentation focuses on the utilization of social networking media by students to get the job of their dreams. We focus on how to leverage LinkedIn to be viewed as the "number one draft pick" of their major and career choice. We will also spend some time discussing the importance of solidly understanding what a personal brand is...and how their personal brand will need to mesh with the kind of work they desire to do.

Intended for:

All students readying themselves to enter the workforce.

What you will learn:

Students should expect to gain an understanding of how social networking technology gives them a no-cost solution to highlight their individual passion and knowledge for their chosen industry and how to leverage it as an avenue straight into the career of their choice.

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4:00 - 4:45 p.m. Ballroom A (upper level)

### **Networking (Mixing & Mingling)**

*Drew Butts, Recruiting Manager, Enterprise Rent-A-Car*

Program description:

How effective networking can unlock the doors to the Boardroom

Intended for:

All Students

What you will learn:

Communicating with purpose; Understanding how to build your network of influential people.

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4:00 - 4:45 p.m. Meeting Room 6 (lower level)

### **"All About Credit" Freddie Mac's CreditSmart presented by Central Illinois Debt Management & Credit Education**

*Angela Bolden, Financial Literacy Coordinator, Central Illinois Debt Management & Credit Education*

Program description:

Inform students of the importance of credit and how to establish and maintain good credit.

Intended for:

All Students

What you will learn:

An understanding of credit and how it affects various areas of their life including employment.

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4:00 - 4:45 p.m. Ballroom C (upper level)

## **Internships 101: A Practical Guide for Making the Most of Your Internship Experience**

*Amy Newendorp, Talent Acquisition Strategy, U.S. Cellular Corporation*

### Program description:

Co-designed and co-facilitated by a veteran college employer and a current BU senior who successfully navigated the summer internship process, this workshop is designed for students who are interested in gaining both the Employer and Student perspectives regarding: what constitutes the hallmarks of Best in Class internship programs; how to map out their personal objectives in preparation for their internship job searches; how to leverage this information to better position themselves to successfully navigate the college recruiting process with the goal of securing an internship that best fits their needs; and to receive tips and advice designed for BU students by a BU student.

### Intended for:

All students who will be seeking a summer internship through an on-campus interview process at BU.

### What you will learn:

Students will gain an understanding of the different components frequently offered as part of Best in Class summer internship programs. Students will have an opportunity to map out their personal objectives for securing an internship. Students will gain insight on how to leverage this information to effectively navigate the college recruiting process. Students will have an opportunity to be "mentored" by a BU senior who has successfully navigated the summer internship process in both 2008 and 2009.

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4:00 - 4:45 p.m. Room 203 (upper level)

## **Applying for Jobs on USA Jobs and How to Write a Federal Resume**

*Kojuan Almond, Recruitment Director, Social Security Administration*

### Program description:

Instruction on establishing an account on the Federal Job Board -- USA Jobs and also the elements of Federal resumes.

### Intended for:

Seniors, Graduates covering all majors.

### What you will learn:

The objective is to get a better understanding on applying for jobs in the public sector.

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4:00 - 4:45 p.m. Marty Theatre (lower level)

## **Navigating the Behavioral Interview**

*Kimberly Erskine, Talent Sourcing Specialist, Ameren*

### Program description:

Describes the philosophy behind the behavioral interview style, teaches how to formulate answers, how to effectively prepare answers/questions ahead of time, and best practices.

### Intended for:

Anyone that is interested in learning more about behavioral interviewing.

### What you will learn:

Students will be informed on what a behavioral interview is and they will have the ability to prepare appropriately for future interviews. Therefore, they will be more confident and effective at selling themselves when given an opportunity.

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5:00 - 5:45 p.m. Ballroom C (upper level)

### **First Year Transitions Panel**

*Emily Wang, HR Recruiter, State Farm Insurance Companies*

Program description:

State Farm panel of recent hires will talk about the transition between college life to full time. Some challenges to expect as well as a question and answer section where students can ask anything!

Intended for:

Jr - Grad Students

What you will learn:

Honesty! No sugar coating. Transition & change can be scary; I'm here to let you know tricks & tips to make the unexpected more manageable.

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5:00 - 5:45 p.m. Alumni Dining Room (main floor)

### **Starting Your Own Business**

*Michelle Parker, BS '93, Financial Advisor, Edward Jones*

Program description:

Give students perspective on what it takes to start a manufacturing business and to start a financial sales business and a comparison of the two.

Intended for:

Jr - Grad Students

What you will learn:

To be better prepared for an interview and for job search with Edward Jones or any firm.

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5:00 - 5:45 p.m. Ballroom A (upper level)

### **From Campus Leader to Employer Top Prospect: Translating Campus Leadership Experience to the Resume, cover letters, and Interviews**

*AJ Brown, BS '06, MBA '07, Consultant, West Monroe Partners LLC*

Program description:

The campus life at BU provides an excellent environment to develop critical leadership skills that will prove invaluable to your success in the future. You may have led a small group of volunteers, served on the senate, or took a lead role in a Greek organization. Whichever your role, big or small, the skill and competence learned can translate to the workplace. But how do you translate your leadership experience to the resume? How can you succinctly communicate this experience effectively in an interview or conversation? This session will help participants reflect on their campus leadership experience and will provide practical steps, guidance, and best practices to translate this experience to your resume and in the interview.

Intended for:

Jr - Grad Students

What you will learn:

To understand what specific criteria and key messages employers are looking for when reviewing your leadership experiences. To develop succinct and powerful summary messages used to explain your past leadership experience in an interview or conversation. Gain practical tips that will enable you to reflect on your past leadership experience and develop powerful bullet points to apply to your resume and cover letters. Advisement and best practices on how to best use campus leadership experience to position you as a top prospect for employers.

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5:00 - 5:45 p.m. Executive Suite (lower level)

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### Intended for:

All students readying themselves to enter the workforce.

### What you will learn:

Students should expect to gain an understanding of how social networking technology gives them a no-cost solution to highlight their individual passion and knowledge for their chosen industry and how to leverage it as an avenue straight into the career of their choice.

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5:00 - 5:45 p.m. Meeting Room 6 (lower level)

## **The Law School Application and Admissions Process**

*Maria L. Vertuno, Director, Pre-Law Center, Bradley University*

### Program description:

Information and advice regarding applying to law school, including application deadlines and timeline, LSAT preparation and testing, recommendation letters, personal statements and law school selection.

### Intended for:

All students interested in applying to law school, especially juniors and seniors.

### What you will learn:

Tips for success on taking the LSAT and applying to law school.

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5:00 - 5:45 p.m. Room 203 (upper level)

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